

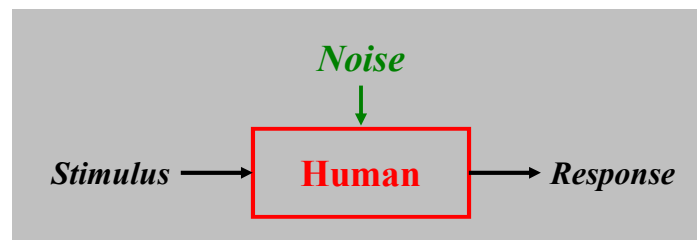
# Introduction to Information Theory

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## Motivation

- Peripheral to central limitations
- Miller's "magic number  $7 \pm 2$ "
- Humans as noisy communication channels



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## Information & Uncertainty

### ■ Information

- ◆ Definition, Condition, Amount

### ■ Uncertainty

- ◆ An example: number game

- ☞ 1 (0 question)
- ☞ 1 2 (1 question)
- ☞ 1 2 3 4 (2 questions)
- ☞ 1 2 3 4 5 6 7 8 (3 questions)

- ◆ An *intuitive* measure of uncertainty:

$$U = \log_2 k \text{ (k: \# of equally likely outcomes)}$$

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## Uncertainty (cont.)

- $U = \log_2 k$  (k: # of *equally likely* outcomes)

- Uncertainty of a given outcome  $X_i$

- ◆  $U_i = \log_2[1/P(X_i)] = -\log_2 P(X_i)$

- If  $P(X_i) = 1/k$  ( $X_i$ : an outcome,  $i \in [1, k]$ )

- ◆ Then  $U_i = \log_2 k$

- Average uncertainty:

- ◆  $U = \sum P(X_i) U_i$

- ◆  $U = -\sum P(X_i) \log_2[P(X_i)]$

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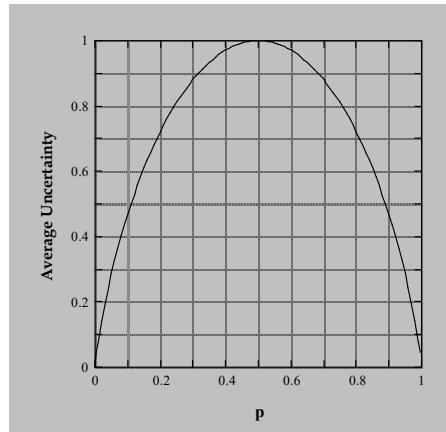
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## Average Uncertainty

- Shannon's measure:  $U = -\sum P(X_i) \log_2[P(X_i)]$
- Unit for uncertainty and information: *bits*

dichotomous  
distribution  
with  $p$  and  $q=1-p$

average  
uncertainty:  
 $-p\log_2 p - q\log_2 q$



## The Absolute Identification (AI) Experiment

## Procedures

- One-interval experiment
- Stimuli:  $S_i, i \in [1, k]$  ( $k > 2$ )
- Responses:  $R_j, j \in [1, k]$
- One-to-one mapping ( $S_i \Leftrightarrow R_i$ )
- On each trial, one of the stimuli  $S_i$  is presented with an *a priori* probability of  $P(S_i)$
- Subject makes a response with  $R_j$
- Trial-by-trial correct-answer feedback is optional

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## S-R Confusion Matrix (e.g., $k = 5$ )

	$R_1$	$R_2$	$R_3$	$R_4$	$R_5$	
$S_1$	14	3	2	0	1	20
$S_2$	0	13	2	3	1	19
$S_3$	4	3	11	1	0	19
$S_4$	2	0	2	15	1	20
$S_5$	5	3	2	0	12	22
	25	22	19	19	15	100

# of times  $S_2$  was Presented.

# of times the joint event ( $S_3, R_4$ ) occurred.

# of times  $R_5$  was called.

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## IS and IR

### ■ IS (*Information in Stimulus*)

- ◆ IS is the average uncertainty in stimulus

$$IS = -\sum_{i=1}^k P(S_i) \log_2 P(S_i)$$

- ◆ If all stimuli are equally likely, then

$$IS = \log_2 k$$

### ■ IR (*Information in Response*)

- ◆ IR is the average uncertainty in response

$$IR = -\sum_{j=1}^k P(R_j) \log_2 P(R_j)$$

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## IT (Information Transfer)

- Also called “mutual information”
- IT = reduction in uncertainty
- For a particular ( $S_i, R_j$ ) pair:
  - ◆  $U(S_i)$  before:  $-\log_2 P(S_i)$ 
    - Assuming that  $P(S_i)$  is constant throughout the exp.
  - ◆  $U(S_i)$  after:  $-\log_2 P(S_i | R_j)$
  - ◆  $IT(S_i, R_j) = -\log_2 P(S_i) - [-\log_2 P(S_i | R_j)]$

$$IT(S_i, R_j) = \log_2 \frac{P(S_i | R_j)}{P(S_i)}$$

- Average IT =  $\sum \sum P(S_i, R_j) IT(S_i, R_j)$
- IT: the degree of correlation between S's and R's

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## In-Class Demo

- Go to “Online Experiments”
- Go down to “Part IV. Information Theory”
- Select “1. Grayscale Identification”
- Click on “Start Experiment”
- Select the option with “feedback”
- **Record the results in your notebook!**

## Discussion

- Compare an absolute-identification experiment with a 1-I 2AFC experiment
- *IS*
- *IR*
- *IT*
- $2^{IT}$

## Things to Remember

## Uncertainty

- **Uncertainty of a given outcome  $X_i$ :**  
 $U_i = -\log_2 P(X_i)$
- **Average uncertainty:**  
 $U = E[U_i] = -\sum P(X_i) \log_2 P(X_i)$
- **Uncertainty for  $k$  equally likely outcomes:**  
 $U = U_i = \log_2 k$

**(Memorize!)**

## IS, IR, IT

- **IS and IR:**

$$IS = -\sum_{i=1}^k P(S_i) \log_2 P(S_i)$$

$$IR = -\sum_{j=1}^k P(R_j) \log_2 P(R_j)$$

- **IT = reduction in uncertainty**

$$IT = \sum_{j=1}^k \sum_{i=1}^k P(S_i, R_j) \log_2 \frac{P(S_i | R_j)}{P(S_i)}$$

**(Memorize!)**

## Readings

- **Chap. 5: Macmillan, N.A. & Creelman, C.D. (2005). *Detection Theory: A User's Guide*.**
- **Chap. 10: Macmillan, N.A. & Creelman, C.D. (2005). *Detection Theory: A User's Guide*.**